

A new President for the European Ready-Mixed Concrete Organization

We are pleased to announce that on September 8 in Berlin, the 24th ERMCO Board elected by the Meeting of ERMCO Representatives appointed Mr. **Yavuz IŞIK** from Turkey as the new ERMCO President.

Born in 1960 in Turkey, Mr. Işık studied mechanical engineering at the University of Siegen in Germany and at the Gazi University in Turkey. He has a wealth of experience in the ready-mixed concrete industry: since 1985, he has been the owner and manager of a ready-mixed concrete company in Turkey, *Yiğit Hazır Beton*, and has been an active member of the Technical Committee and Executive Board of the Turkish Ready-Mixed Concrete Association, THBB, since 2001. He has served as the President of THBB since 2013. He is currently a council member of Ankara Chamber of Commerce and President of the Ankara Ready-Mixed Concrete Producers Association.

In his thank you speech to the Board after his election, the new President outlined what should be the main lines of action of ERMCO for the next years:

- to promote concrete, and specifically ready-mixed concrete as the material of choice for the European construction industry;
- to demonstrate the sustainability of concrete-based solutions;
- to show that the use of ready-mixed concrete is the way to achieve *safer, eco-friendly, durable, affordable* and *energy-efficient* buildings and *cost-effective* installations and infrastructures;
- to make sure that producers' voices are always heard wherever necessary and whenever decisions affecting our industry are being made;
- to show the positive impact of using concrete on the economies of Europe, in both economic and practical terms;
- and at EU level to confirm the role and importance of ERMCO in decision making processes related to construction materials.

The whole ERMCO Family welcomes the new President and wishes him all the best in his future activity with ERMCO.

Brussels, September 2016